

VULTURE KULTURE[®]

Venice, Ca.

Kustomize Your Life[™]

Artist Dan Statler's metal art, made famous by the hit television series *Monster Garage*, is now available for licensing.

The Discovery Channel series *Monster Garage* became a pop culture phenomenon that changed the face of reality television, ushering in a new genre of television for "gear heads". **Vulture Kulture** is a lifestyle brand drafted off the set design of *Monster Garage*. The man behind the look and feel of the garage itself is **Vulture Kulture** creator Dan Statler.

Dan is a renowned metal artist who was enlisted as the production designer of *Monster Garage*. He single-handedly created the distinctive look of the show's set as well as the massive metal art pieces that appeared in over 80 episodes. Out of the wildly successful series, Dan's **Vulture Kulture** emerged.

The **Vulture Kulture** look, fondly referred to as "metal art with an edge," has a deliberate Kustom Kulture sensibility with a modern twist. **Vulture Kulture** also embodies the spirit of retro and Low Brow Art that permeates all aspects of pop culture. The **Vulture Kulture** look appeals to males ages 17-35 and females ages 17-30 interested in tattoos, hot rods, motorcycles, rock and punk music, car racing, extreme sports and skateboarding. The **Vulture Kulture** aesthetic also crosses Hipster, Rockabilly, Psychobilly, Lounge, Tiki, Retro Future, Goth and Emo cultures. **Vulture Kulture's** wide appeal has attracted a broad range of fans worldwide.

Dan's metal designs are now available for a range of home décor accessories for the bedroom, bath and kitchen, auto and garage ornaments, and furniture for those wishing to bring the Kulture home and "kustomize their life." Dan has also transformed his 3D metal designs into 2D graphics for **Vulture Kulture** apparel and accessories, posters, calendars and school supplies, vehicle graphics and accessories, novelties, toys and collectibles, skateboards and more.

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